

2015 BMA Colorado Regional Conference – Sightlines – New Angle, New Lens on B2B Marketing

Join BMA Colorado on September 11, 2015, for our annual conference, “Sightlines – New Angle, New Lens on B2B Marketing”. We’re bringing some of the brightest marketing minds together to help you collaborate, connect and engage with key stakeholders to drive growth and revenue.

When?	Friday, September 11, 2015 9:30am – 5:00pm Conference, 5:00pm – 6:30pm Networking Reception
What?	Keynotes, panel discussion and a series of short, Tedx-style presentations
Who?	250+ mid to high-level business and marketing executives
Where?	Westin Westminster, 10600 Westminster Blvd, Westminster, CO 80020
How Much?	\$179 BMA member, \$249 non-yet member (group discounts available)

BMA Colorado Regional Conference – Sponsor Opportunities

Want to reach Colorado’s top marketers? Looking to boost your visibility across this influential community of marketing decision-makers? Showcase yourself and your brand to the BMA community through high-impact sponsor recognition opportunities.

- TITLE SPONSOR: \$15K (1 available)**
- TABLETOP EXHIBIT SPONSOR: \$2.5K**
- NETWORKING RECEPTION SPONSOR: \$2.5K**
- SUPPORTING SPONSOR: \$1K**
- HEADSHOT HUB SPONSOR: \$2.5K**
- CHARGING STATION SPONSOR: \$1.5K**
- KNOW BEFORE YOU GO EMAIL SPONSOR: \$500 (SOLD)**
- LUNCH SPONSOR: \$2.5K (SOLD)**
- EVENT BAGS SPONSOR: \$1K**
- SPEAKER DINNER SPONSOR: \$1K (1 available)**

BONUS! All sponsors \$2.5K and above will have the option of being a facilitator for a roundtable session, giving you and your company more face time with attendees!

About BMA Colorado

Dedicated exclusively to the discipline of business-to-business marketing, the Colorado chapter of the Business Marketing Association (BMA) is the premier organization for marketing professionals in the region. Its membership is comprised of more than 500 B2B marketing practitioners employed by the region’s leading corporations, agencies, suppliers and small businesses. As one of the largest marketing organizations in the region and the largest BMA chapter in the country, BMA Colorado enriches the professional lives of its members by offering unparalleled opportunities for education, networking and recognition, as well as exclusive access to industry resources and services. To learn more about BMA Colorado, visit www.bmacolorado.org.

TITLE SPONSOR: \$15K (1 available)

“Showcase your company as the exclusive title sponsor.”

- 5-minute event presentation and speaker introduction
- Tabletop Exhibit Space
- Publication of post-event white paper distributed by BMA COLO
- Event promotion via email, event program and scrolling event screen
- Company logo on BMA COLO and National website
- 10 event admissions

TABLETOP EXHIBIT SPONSOR: \$2.5K

“Introduce yourself to event attendees. Increase your company visibility and build brand awareness with 8 feet.”

- Tabletop exhibit space
- Event promotion via email, event program and scrolling event screen
- Company logo on BMA COLO website
- 3 event admissions

NETWORKING RECEPTION SPONSOR: \$2.5K

“Work the crowd. Network with the B2B marketing crowd after the main event.”

- Event signage during Network Reception
- Event promotion via email, event program and scrolling event screen
- Company logo on BMA COLO website
- 3 event admissions

SUPPORTING SPONSOR: \$1K

“Put your support into the event”

- Event promotion via email, event program and scrolling event screen
- Company logo on BMA COLO website
- 1 event admission

HEADSHOT HUB SPONSOR: \$2.5K

“With the social media exposure that business executives have these days it’s imperative to have a professional headshot. Host the headshot hub for attendees to stop by and get their picture taken – you’ll have a line out the door!”

- Event promotion via email, event program and scrolling event screen
- Company logo on BMA COLO website

CHARGING STATION SPONSOR: \$2.5K

“Position yourself to for an electric event! Host the charging station where event attendees can plug-in and re-charge.”

- Event promotion via email, event program and scrolling event screen
- Company logo on BMA COLO website

KNOW BEFORE YOU GO EMAIL SPONSOR: \$500 (SOLD)

“Put your company in the mind of attendees before the conference begins
Include your skyscraper banner in the informational e-mails sent prior to the conference.”

WORKSHOP BREAKFAST SPONSOR: \$1K

“Start off the conference early with a focus on your company.”

- Workshop introduction
- Option to provide notepads, pens, etc.
- Event promotion via email, event program and scrolling event screen
- Company logo on BMA COLO website
- 1 event admission

LUNCH SPONSOR: \$2.5K (SOLD)

“Reach conference attendees as they begin lunch.”

- 3-5 minute introduction
- Event promotion via email, event program and scrolling event screen
- Company logo on BMA COLO website
- 3 event admissions

EVENT BAGS SPONSOR: \$1K

“Be side-by-side with conference attendees through-out the conference.”

- Provide attendee bags with your company logo
- Event promotion via email, event program and scrolling event screen
- Company logo on BMA COLO website
- 3 event admissions

DINNER SPONSOR: \$1K

“Enjoy the evening before the conference as the exclusive sponsor with conference speakers
and the BMA COLO board.”

- Event promotion via email, event program and scrolling event screen
- Company logo on BMA COLO website
- 3 event admissions



THANKS