

2009 BMA Auction Sponsorship Opportunities

Platinum Sponsorship - \$1500

(Also see Chefs Choice for Charity Sponsorship)

- Full-page ad in the 2009 Auction Program given to each attendee and also distributed in new member packets throughout the year
- Company logo and website link listed with Platinum Sponsors on the BMA website through August, 2010
- Listed with Platinum Sponsors in the 2009 Auction Program
- Logo projected on the wall of the venue the night of the event
- Logo included on auction emails sent to BMA database a minimum of 3 times leading up to the event
- Company name announced a minimum of 4 times by emcee the night of event
- Name on sponsor list in January's Advertising and Marketing Review Magazine, distributed to 3500
- 4 tickets to the B2B Seen Auction and Event



Gold Sponsorship - \$500

- Full-page ad in the 2009 Auction Program given to each attendee and also distributed in new member packets throughout the year.
- Company logo and website link listed with Gold Sponsors on the BMA website through August, 2010
- Listed with Gold Sponsors in the 2009 Auction Program
- Logo projected on the wall of the venue the night of the event
- Logo included on auction emails sent to BMA database a minimum of 3 times leading up to the event
- Company name announced a minimum of two times by emcee the night of event
- Name on sponsor list of in January Advertising and Marketing Review magazine, distributed to 3500
- 2 tickets to the B2B Seen Auction and Event

Silver Sponsorship - \$250

- ½ page ad in the 2009 Auction Program given to each attendee and also distributed in new member packets throughout the year
- Company logo and website link listed with Silver Sponsors on the BMA website through August, 2010
- Listed with Silver Sponsors in the 2009 Auction Program
- Logo projected on the wall of the venue the night of the event
- Company name announced a minimum of two times by emcee the night of event
- Name on sponsor list in January's Advertising and Marketing Review magazine, distributed to 3500
- 1 ticket to the B2B Seen Auction and Event

Chefs Choice for Charity Sponsor - (3 for \$500 each or one for \$1,500)

- Full Page Ad in the 2009 Auction Program given to each attendee and also distributed in new member packets throughout the year
- Company logo and website link listed on the BMA website through August, 2010
- Listed in the 2009 Auction Program
- Logo projected on the wall of the venue the night of the event
- Logo included on auction emails blasted to BMA database 4 times leading up to the event
- Company name announced a minimum of 4 times during the chef cook-off the night of event
- Logo projected on the wall of the venue the night of the event
- Company Name listed on big check that will be displayed next to chef's stage night of event
- Professional photo taken with large check and winning chef

Custom Sponsorships – Can't find what you're looking for? Show support with a custom sponsorship!

Get your Sponsorship Today!

Call Sandi at 303-250-8464 or email sandi@strategicresponseconsultinggroup.com.

Sponsorships go quickly, so act now!

2009 BMA Auction Special Event Sponsorship Opportunities

Mobile Sponsor - Cost of service and set up of chef voting and possibly for a drawing for a big prize.

- Full-page Ad in the 2009 Auction Program, also distributed in new member packets throughout the year
- Company logo and website link listed on the BMA website through August, 2010
- Listed in the 2009 Auction Program
- Logo projected on the wall of the venue the night of the event
- Logo included on auction emails blasted to BMA database leading up to the event
- Company name announced a minimum of 4 times during the chef cook-off the night of event
- Logo projected on the wall of the venue the night of the event
- Company name listed on big check awarded to the winning chef

Cocktail Sponsor - \$1200 - One cocktail per guest, 1 ticket per person for 200 drinks

- Custom cocktail name relating to company
- Company name and logo printed on drink tickets given out to each attendee
- Company name announced minimum four times by emcee night of event
- Name on signage at the two bars the night of the event
- Full-page Ad in the 2009 Auction Program, also distributed in new member packets throughout the year
- Company logo and website link listed on the BMA website through August, 2010
- Listed in the 2009 Auction Program
- Logo projected on the wall of the venue the night of the event
- Logo included on auction emails blasted to BMA database 3 times leading up to the event

Wine Sponsor - Provides red and white wine for the event

- Full-Page Ad in the 2009 Auction Program, also distributed in new member packets throughout the year
- Company logo and website link listed on the BMA website through August, 2010
- Listed in the 2009 Auction Program
- Logo included on auction emails blasted to BMA database leading up to the event
- Company name announced a minimum of 3 times by emcee the night of event
- Signage on table the night of the event

Beer Sponsor - Provides kegs of beer for the event

- Full-page Ad in the 2009 Auction Program, also distributed in new member packets throughout the year
- Company logo and website link listed on the BMA website
- Listed in the 2009 Auction Program
- Logo included on auction email blasted to BMA database leading up to the event
- Company name announced a minimum of 3 times by emcee the night of event
- Signage on table the night of the event

Dessert Sponsor - Provides additional desserts for the event

- Full-page Ad in the 2009 Auction Program, also distributed in new member packets throughout the year
- Company logo and website link listed on the BMA website through August, 2010
- Listed in the 2009 Auction Program
- Company name announced a minimum of two times by emcee the night of event
- Signage on table the night of the event

Valet Sponsor – Provides valet service for the event

- Signage at the entrance of the event
- 250 printed leave behind postcards for the cars
- Full-page Ad in the 2009 Auction Program, also distributed in new member packets throughout the year
- Company logo and website link listed on the BMA website through August, 2010
- Listed in the 2009 Auction Program
- Company name announced by emcee night of event

2009 BMA Auction Partner Sponsorship Opportunities

Signage Sponsor – Provides event signage (directional and poster for BMA events leading up to the auction) and large check given to winning chef. Any other signage needed.

Print Sponsor – Provides printing and layout of the program and auction table signs, sign up sheets, etc. Also promotional postcards to hand out at BMA events prior to the auction.

Photography Sponsor – Provides photography service the night of the event.

Videographer Sponsor – Provides video services the night of the event, in particular taping the chef charity cook-off to be used on BMA's YouTube channel.

Emcee Sponsorship – Provides emcee services for the night of the event. Includes naming sponsors, moderating chef charity cook-off, and event announcements.

Benefits of Partner Sponsorships –

- Full-page ad in the 2009 Auction Program given to each attendee and also distributed in new member packets throughout the year
- Company logo and website link listed on the BMA website through August, 2010
- Listed with Partner Sponsors in the 2009 Auction Program
- Logo projected on the wall of the venue the night of the event
- Company name announced a minimum of two times by emcee the night of event
- Name on sponsor list in January's Advertising and Marketing Review Magazine, distributed to 3500 marketers

Get your sponsorship today!

Call Danyel at 303-871-9700 or email danyel@thinkaor.com.

Sponsorships go quickly, so act now!